



CALL FOR PARTICIPANTS

Developing a website for people teaching critical thinking about treatment claims.

Do you teach critical thinking about treatment claims? In other words, do you teach others how to assess information about what is good or bad for people's health? If so, we need your help developing our publicly-funded website targeted at teachers like you. This is an opportunity to shape the site, which is meant to make your teaching easier and more enjoyable. Participation is paid.

The purpose of the evaluation is to learn more about our users' needs when it comes to teaching, as well as their experiences of the site as is. What we learn will inform changes to the site, improving user-friendliness and content.

Specifically, we would like you to participate in one of two types of sessions, described in more detail below:

1. **Task analysis** – a telephone interview to help us understand the context in which you teach critical thinking
2. **User testing** – a face-to-face, hands-on meeting to test the website.

We would very much like to hear from people who are:

- Fluent in English
- Teach critical thinking about treatment claims
- Teach at secondary school level or higher

If you think you can help us, please read on, and please do share with colleagues who may be interested. **We want to hear from people who have never come across Testing Treatments before, as well as those who have.**

Task analysis

- Time commitment: max 1 hour
- Payment: £15 book token or a copy of the Testing Treatments book

The task analyses will be broad, one-on-one discussions of less than an hour each. They will be about the types of teaching tasks that you have and how you approach them.

The purpose is for us to avoid making assumptions about what you need and help us develop realistic scenarios for user testing.



User testing

- Time commitment: max 2 hours plus travel
- Payment: £30 plus reasonable expenses

User testing will involve meeting with you and running through a series of scenarios using the Testing Treatments interactive website. We will record your interaction and analyse your feedback to identify opportunities for improvement or uncertainties to be resolved.

Ideally, you will be able to attend in person in Oxford or Oslo to work with one of us in person.

How we will use the information we gather

All feedback will be anonymised. Some screen recordings may be shared internally with the TTi English editorial team.

Task analysis will give us a better picture of how people actually teach critical thinking about treatment claims, and what they need to help them. Task analyses are for answering the question: “Are we doing something useful?”

User testing will enable us to identify changes we can make to the website, to better meet the needs identified in task analyses. User testing is for answering the question “How can we be more useful?”

The results will be open-access.

How to get in touch

If you can help us, please contact matt@mattoxman.com.

Thank you for your time and consideration. The findings from this evaluation will help us plan the next two years of development and testing. We hope to speak with you soon about how you are helping people think critically about treatment claims—ultimately helping them take better care of their health and the health of their communities—and how we can help you do it!

The Testing Treatments *interactive* Team